

WELCOME PAGEANT VISITORS TO RICHMOND'S GREAT STORE



Amifrench Undergarments

Gowns or Envelope Chemises of excellent quality Frenchy Undermustlins; several attractive styles that have scalloped edges and touches of embroidery **1.49**



Sport Skirts

Made of extra-fine quality white fancy-striped Serges or new plaids in heavy pleated models; also baronet satin in straightline effects, blacks or colors; values up to \$9.00..... **4.98**



Tomorrow—Two Apparel Events That Will Astonish the City

Just Received from New York's Leading Manufacturers

—Brand New—Specially Priced—

Capes and Wraps



Our buyer closed, after much effort, this stupendous purchase of new Capes and Wraps that would sell regularly up to **Thirty-Five Dollars**, and they were just received, and will be offered to the public, as our means of celebrating Pageant Week, in the form of value-giving, and tomorrow they will be the talk of the town at this ridiculously low price of **TEN DOLLARS**.

Superior style, workmanship and quality go toward making these the biggest value ever offered for so little a price. There are all-around belted models, pleated back and loose-flaring sleeves; straight-line belted models, straight capes, and others. **SILK-LINED**—they come plain tailored or hand-embroidered, while others are stunningly beaded. In all wanted shades.

Materials:
Fine
Velours
and
Tricotines

\$10

Only When
You See the
Exclusive
Styles
and Fabrics
Can You
Realize
the Bargains
They Are

SIZES FOR MISSES AND WOMEN

Just Out of the Wrappings
—The Season's Newest—The Most Desirable—

Dresses

Weisberger Co. preparedness makes possible this unusual sale! At no more opportune time could be presented this wonderful aggregation of Summer Dresses—all new and dainty, just taken from the tissue paper wrappings and displaying the most wanted styles of the season. The price is almost unheard of, for materials are excellent qualities and the making the best.

Materials Are Canton Crepe, Crepe de Chine, Georgette, Roshanara Crepe and Foulards

These Dresses come in various styles—some have the much-wanted three-quarter-length sleeves, others have kimona sleeves that fashionable women demand this season. Coming in paneled and tunic effects, some are gorgeously trimmed with self-materials, while many are stunningly covered with beads.

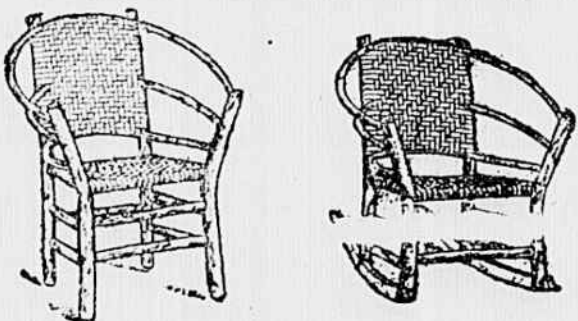
Every woman who is a real judge of values will purchase her Summer Dress here tomorrow at this ridiculously low price

\$19.95

(Sizes From 16 to 46)



Furnish Your Porch With Genuine, Everlasting "Old Hickory"



The famous Andrew Jackson patterns—a true copy of the original at the Hermitage—an exceptionally fine design—truly comfortable.

75 Chairs (as illustrated) **7.50**

75 Rockers (as illustrated) **8.95**

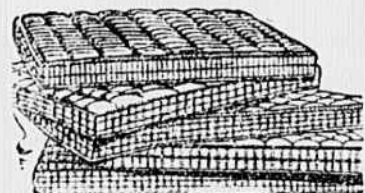
Other Hickory Rockers at **5.95 6.95 7.95 8.95 9.95**

Other Hickory Chairs at **4.50 5.50 6.50 7.50 8.50**

(Fourth Floor)

Beds—Springs—Mattresses in a Timely Sale!

In This Sale We Offer Bedding of Good, Dependable Quality at Unusually Low Prices



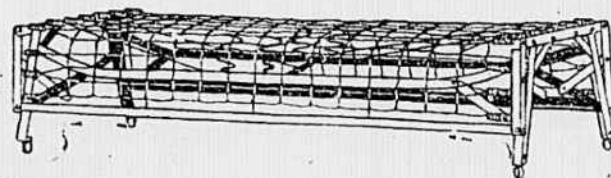
All Cotton Mattress

Fifty-pound All-Cotton Mattress, well filled, made with heavy roll edge, covered in a good-grade art or woven ticking, all sizes **7.95**

Canvas Telescope Cots Extra well made, easily folded, at... **2.95**

Felt Mattress

Strictly All-Felt Mattress, a real comfortable roll-edge style, covered in an extra-good grade art ticking, all sizes; special **14.95**



Sanitary Drop-Side Bed Couches

Durable fabric springs, well supported, finished in gray enamel, strongly made..... **5.95**
All-cotton box pads with folding ends, for use with drop-side couches..... **6.95**

Three-Piece Bed Outfits

2 feet 6 inches wide—Twin-link fabric springs—Beds are slightly imperfect—complete with good quality cotton pad and pillow..... **4.95**

Coil Springs

Extra Heavy Spiral Cone Springs, finished in khaki enamel, guaranteed for 25 years; for metal or wood beds.... **8.95**

Springs

Twin - Link Fabric Springs, heavy pipe frame, high riser style; guaranteed not to sag; extremely comfortable; all sizes **4.95**



Steel Beds

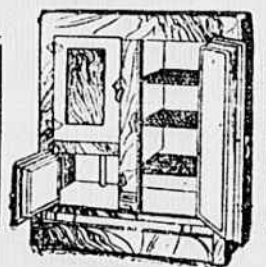
White Enamel Beds, durable, light weight Beds, with 2-inch continuous posts; 10 1-inch upright filler rods; all sizes..... **9.95**
Same Beds, mahogany or walnut finished; all sizes **11.95**

New Designed Beds

Steel Beds of new designing; 2-inch upright posts with square top rods and ten 1-inch filler rods; white enamel only; all sizes **14.95**

Belding Hall Famous Inerchill Refrigerators

Solid
Ash Case
Golden
Finish



Patented
Sanitary
Drip
Pan

THREE-DOOR SIDE ICER

Case made of hardwood, golden finish; provision chamber white enameled lined; tinned wire shelves; large ice compartment; good-quality nickel-plated hardware; mounted on maple-wheel casters. Guaranteed ice saver..... **\$19.95**

30-Lb. Ice Capacity—
Lift - Top Style..... **11.50**

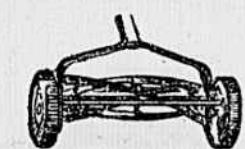
70-Lb. Ice Capacity—
Lift - Top Style..... **17.95**

(Third Floor.)

Just a Few Bargains Awaiting You in Weisberger's Basement Monday

Garden Hose

First quality, Wrapped 3/4-inch, 5-ply Garden Hose, complete with brass couplings. Twenty-five-foot lengths, special at **2.98**



Lawn Mowers

New England ball-bearing Lawn Mowers, with fourteen-inch crucible steel blades. Strong, light, and easy running. **8.48**
Excellent value

Sale of Household Linens

Bed Spreads

Pure White Crochet Weave Bed Spreads that can be used on double beds; specially priced Monday while 100 last **1.49**

Bath Towels

Heavy Weight Turkish Bath Towels, 18x36 inches; neat blue borders; hemmed edges; heavy, absorbent quality; special **25c**

Huck Towels

Closely Woven Pure-White Jacquard Bordered Huck Towels, size 19x38 inches; a limited number to be sold at this low price **19c**

Ice Cream Freezers

Homaid Ice Cream Freezers, of good quality galvanized iron. Full two-quart size. Freezes easier and quicker. Special **89c**

Pageant Week Special

Bleached Sheets

Made of good quality heavy round thread Seamless Sheeting; size 81x90; at a price that economy-wise housewives will appreciate **98c**

How Is This for Values!

Pillow Cases

First quality Bleached Muslin Pillow Cases, that will give excellent service; hemmed ready for use and will launder nicely; size 42x36-inch.... **19c**

Yard Goods Underpriced

Unbleached Sheeting

A desirable grade of 39-inch Sheeting that is suitable for sheets, pillow cases, etc. Clean and bleach out easily; yard **10c**

Cretonnes

Fifty new patterns, suitable for draperies, slip covers and cushions, etc.; will give very good service; 36 inches wide; yard **19c**

Border Scrims

Choice of Colored Borders—white, cream or ecru, with drawn-work borders; an exceptional value; yard. **10c**

32-Pc. Dinner Sets

Very fine Domestic Dinnerware, popular Dixie shape, four pretty distinctive patterns. A Basement bargain **4.95**

Keep Out the Flies With



Frames are of well-seasoned wood, screened with rust-resisting, black finished wire screening.

SCREEN DOORS

2 feet 6 inches by 6 feet 6 inches..... **2.20**
2 feet 8 inches by 6 feet 8 inches..... **2.30**
2 feet 10 inches by 6 feet 10 inches..... **2.40**
3 feet by 7 feet..... **2.50**

WINDOW SCREENS

18 inches high, 33 inch extension..... **40c**
24 inches high, 33 inch extension..... **50c**
24 inches high, 37 inch extension..... **60c**
30 inches high, 45 inch extension..... **80c**
36 inches high, 45 inch extension..... **1.10**